



the idea factory

(AN ISO 9001: 2015 CERTIFIED COMPANY)



COMPANY PROFILE



the idea factory

(AN ISO 9001: 2015 CERTIFIED COMPANY)



CONTACT DETAILS:

097820 01144

yogeshpradhan@ad-ideafactory.com | yogeshpradhan@theideafactory.co.in

ideafactory77@gmail.com

www.theideafactory.co.in



OFFICE ADDRESS:

A-3, Anandpuri, Adarsh Nagar, Jaipur- (Rajasthan) 302004

13-C, Brijpuri, Opp. Union Bank of India, Mahal Road, Jagatpura, Jaipur- (Rajasthan) 302017



FACTORY ADDRESS:

20, Pachyat Vihar Near 13 No. Bus Stand, Goner Road, Jaipur (Rajasthan)



the idea factory

Introduction

Dear Sir's

We are hereby obliged to introduce ourselves as one of the leading names in the field of manufacturing of outdoor advertising materials. Establish in 2006 as a manufacturer of Glow Sign Boards. THE IDEA FACTORY today emerged as one of the leading manufacturer of Outdoor advertising materials. The reason for our success is the latest technology we are playing with.

We have a large highly mechanized factory set up, which is equipped with modern machineries, Like:-

HP LATEX-335_60" MACHINE
EPSON_60" ECO SOLVENT 40670 MACHINE
EPSON_60" ECO SOLVENT 30650 MACHINE
EPSON_60" ECO SOLVENT 50650 MACHINE
ROLAND_48" CUTTING PLOTTER
CNC_144" x 48" ROUTER MACHINE
CNC_96" x 48" LASER MACHINE
TPS- SS CHANNEL LETTER MACHINE
CALDRON FOUR COLOUR SOLVENT PRINTER (Digital Solvent Printing)

In these equipments major equipments introduce by us first time in Rajasthan.

We have given our products & services to many companies including some of the multinational, which are dealing with up to their satisfaction and we are sure that our work will be up to your satisfaction also.

We are approved and authorized converter for the Avery Dennison Commercial Graphics Division since 2010. We provide MCS warranty on our product's up to 1 year.

We have good working experience with Banking, Oil and Telecom Industry & FMCG Sector.

Our product range include:-

Vinyl & Digital Printed Flex Backlit / Nonlit Signs (GLOW SIGN BOARD)
Digital Printing - Translite, Posters, Vinyl Printing, Banners.
Hoarding with Vinyl, Flex & Vinyl Printing.
Aluminum Composite Material (ACM) Signage.
Dispenser, Scrollers, Banner Stands & Etc.
Acrylic Products.
Advertising promotional products
3D- SS Letters

We are looking forward for your valuable enquiry / order.

With Regards
For THE IDEA FACTORY


Yogesh Pradhan
(Director)

OFFICE SETUP



Office Front View



Management Area



Printing Setup



Designing



Printers



Lamination Area



Printers



CNC- Laser




CNC- Router



TPS- SS Channel



Company Information

NAME OF FIRM	The Idea Factory
YEAR OF ESTABLISHMENT	October – 2006
READ. ADDRESS	A-3, Anandpuri, Adarsh Nagar, Jaipur- 302004
REL. / MOBILE	Mob:- 09782001144
E MAIL	yogeshpradhan@theideafactory.co.in, yogeshpradhan@ad-ideafactory.com ideafactory77@gmail.com
MSME REG. No.	RJ17B0060300
CONTACT PERSON	Yogesh Pradhan
PAN NO	AJKPP6356P
GSTI /UIN	08AJKPP6356P1Z9
NUMBER OF EMPLOYEES	10-20 (APPROX)
FACTORY ADDRESS	20, Pachyat Vihar Near 13no. Bus Stand, Goner Road, Jaipur
CATEGORY OF WORK / NATURE OF ACTIVITY	SUPPLY, CONTRACT & MANUFACTURING ALL TYPE OF SIGNAGES (ACP with LED Sign, 3D SS Letters, Glow Sign, Backlit Sign, Front-Lit Sign, Direction Signages & etc.)
JOB LOCATION	North India
FINANCIAL LIMIT	600 Lac
BANKER	Union Bank of India, Jagatpura, Jaipur
OTHER ORGANISATION WITH FIRM IS ALREADY REGISTERED	Indian Oil Corp. Ltd. (Other Important Client List Enclosed)
AUTH.CONVERTOR	 AVERY DENNISON INDIA PVT. LTD.
GEM	Registered

LIST OF PRODUCTION EQUIPMENT'S

For structural fabrication

S.No.	Machine Description	Utility	Available
1	Welding machines(MIG)	Welding	Six (2Mig & 2Arc)
2	Grinding machines	Grinding/Polishing	Two
3	Drilling machines (portable)	Drilling	Three
4	Spray Painting booths	Spray painting	One
5	Powder coating line	Powder coating of structural steel	Outsourced
6	Zinc plating line	Galvanizing on Steel Structure	Outsourced
7	Aluminum Cutter	Aluminium Cutting	One
8	Riveting Guns	POP Rivet	One
9	Pipe Cutting	Iron Pipe Cutting	Two
10	Gas Cutter	Structure Cutting	One

For Graphics

S.No.	Machine Description	Utility	Available
1	Computerised plotter (4' Wide)	For vinyl Graphics	One 4' (Roland)
2	Work benches	For graphics	Two (Glass top & Hard top)

For Digital Printing

S.No.	Machine Description	Utility	Available
1	Hp Latex 335- 60" Machine	Vinyl Printing	One 5'Ft.
2	Epson 60" Eco Solvent 40670 Machine	Vinyl Printing	One 5'Ft.
3	Epson 60" Eco Solvent 50650 Machine	Vinyl Printing	One 5'Ft.
4	CNC 144" x 48" Router Machine	ACP/MDF/WPC/Acrylic	One 12'Ft.
5	CNC 96" x 48" Laser Machine	Acrylic Cutting	One 8' Ft.
6	TPS- SS Channel Letter Machine	SS 3D Letter Wending	One 4"inch Height
7	Digital Solvent Printer (Caldron)	Flex Printing	One 10 Ft.

Others

S.No.	Machine Description	Utility	Available
1	D G. Set	Power Back up	One 25 Kva
2	D G Set	Power Back up at Site	One 5 Kva

Details of available Manpower

	Manpower Required	Qualification	Available
1	Welders	ITI certified	Three
2	For Shop Fabrication	Diploma / ITI cert	Three
3	Field Erection Team	Trained in handling ACM Signage & Outdoor Signage & Indoor Signage	Three to five team (Approx 5-7 Person each Team)
4	Graphics professional	Diploma / Degree	Two

Details of Available Shop Floor Area

1	Covered factory shed for fabrication & handling	3000 Sq. Ft.
2	Covered space for graphics (vinyl plotting/pasting etc.)	2000 Sq. Ft.
3	Storing capacity (In Sq. ft.)	3000 Sq. Ft.
	Total Covered Factory Shed Area	8000 Sq. Ft.
	Total Uncovered Factory Shed Area	9000 Sq. Ft.

DETAILS OF MAJOR WORK IN HAND

Name of Organization	Work Location	Description of Job	Rs. Lakhs
Xiaomi India Ltd. (MI)	All Rajasthan	Rajasthan In Shop Branding & ACP Signags / Claddings	2,50,00,000/-
OYO Hotels And Homes Private Limited	All Rajasthan & Haryana	ACP Signages	80,00,000/-
Patanjali Ayurveda Pvt. Ltd.	All Rajasthan	Signages	50,00,000/-
Dabur India Ltd.	Head Office Sahibabad, U.P.	Face Shield	60,00,000/-
Samsung India Electronics	All Rajasthan	Rajasthan In Shop Branding & ACP Signags / Claddings	50,00,000/-
OPPO Mobile	All Rajasthan	Rajasthan In Shop Branding & ACP Signags / Claddings	50,00,000/-
LG Electronics India Pvt. Ltd.	All Rajasthan	Rajasthan In Shop Branding & Signags	20,00,000/-



the idea factory

Some of our esteemed clients are:



SAMSUNG

Panasonic

NOKIA

oppo





Certificate of Registration

THE IDEA FACTORY

REGISTERED OFFICE: A-3, ANANDPURI, ADARSH NAGAR, JAIPUR - 302004, INDIA
WORKS: 13- C, BRIJPURI, OPP. UNION BANK OF INDIA, MAHAL ROAD, JAGATPURA, JAIPUR
(RAJASTHAN) 302017, INDIA

has been assessed and Certified by Otabu Global Services Pvt. Ltd.
as meeting the requirements of:

ISO 9001:2015 Quality Management System

For the following scope of activities:

**MANUFACTURING AND MARKETING OF PRINTING AND PACKAGING PRODUCTS,
ADVERTISING PRODUCTS LIKE LED BOARDS, GLOW-SIGN BOARDS, POP DISPLAY
PRODUCTS & MATERIALS, FACE SHIELD**

Issue No :01
Date of Certification: 20 March 2020
1st Surveillance Due: 19 March 2021

Revision No () : NA
2nd Surveillance Due: 19 March 2022
Certificate Expiry: 19 March 2023
(subject to the company maintaining its system to the
required standard)

Certificate No:- 0320Q23020

To Verify this Certificate please visit at www.otabuglobal.com



Dr. Anita Gupta
(Managing Director)

Otabu Global Services Private Limited

Accredited by IAS (International Accreditation Service, USA)
Validity of this certificate is subject to annual surveillance audits done successfully
This Certificate Of Registration Remains The Property of Otabu Global Services Private Limited and Shall be Returned Immediately Upon Request
Flat No. B54, Bk-d, Pkt 3, Bindapur, Dwarka, West Delhi, Delhi - 110059, India
Email: info@otabuglobal.com / otabuglobal@gmail.com Website: www.otabuglobal.com

Certificate



Certificate of Compliance

We hereby declare that the technical file of product Class I complied with the Requirement of Medical Council Directive 93/42/EEC of June 1993.

Name : **THE IDEA FACTORY**

Address : **REGISTERED OFFICE: A-3, ANANDPURI, ADARSH NAGAR, JAIPUR - 302004, INDIA
WORKS: 13- C, BRIJPURI, OPP. UNION BANK OF INDIA, MAHAL ROAD,
JAGATPURA, JAIPUR (RAJASTHAN) 302017, INDIA**

Product : **ALCOHOL BASED HAND SANITIZERS, CHEMICAL DISINFECTANTS, LIQUID HAND
WASH, SURGICAL NON- SURGICAL MASK, HAND GLOVES, PPE KIT- FACE
SHIELD AND SURGICAL GOGGLES**

The Certification body has performed an audit of the above product quality system covering the design, manufacture and final inspection of the certified product. The quality system has been assessed, approved and is subject to continuous surveillance according to the directives Medical Council Directive 93/42/EEC of June 1993.

This certificate is issued under the following conditions:

1. It applies only to the quality system maintained in the manufacture of above referenced models and it does not substitute the design or type-examination procedures, if requested.
2. The certificate remains valid until the manufacturing conditions or the quality systems are changed.
3. The certificate validity is conditioned by positive results or surveillance audits.
4. After fulfilling the relevant EU legislation, the manufacturer shall affix to each device, of the above referenced models.
5. The CE mark as shown above can be used, under the responsibility of the manufacturer, after completion of an EC Declaration of conformity and compliance with all relevant EC Directives. The statement is based on a single evaluation of one sample of above mentioned product. It does not imply an assessment of the whole production

Date of Registration : 20 March 2020

1st Surveillance Due : 19 March 2021

2nd Surveillance Due : 19 March 2022

Recertification Due (subject to the company maintaining : 19 March 2023

its system to the required standard)

Certificate No:- 200617604

To Verify this certificate please visit at www.otabucert.co.uk



A handwritten signature in blue ink, appearing to read "Jhm".

Authorised Signatory

Otabu Certification Limited (UK)

Validity of this Certificate is subject to Annual Surveillance audits done successfully

This Certificate of Registration remains the Property of Otabu Certification Limited and shall be returned immediately upon request.

Email:- info@otabucert.co.uk Website:- www.otabucert.co.uk

Suite 48, 88-90 Hatton Garden, London, EC1N 8PN, UK

Certificate



Certificate of Compliance

This is to certify that

THE IDEA FACTORY

REGISTERED OFFICE: A-3, ANANDPURI, ADARSH NAGAR, JAIPUR - 302004, INDIA
WORKS: 13- C, BRIJPURI, OPP. UNION BANK OF INDIA, MAHAL ROAD, JAGATPURA,
JAIPUR (RAJASTHAN) 302017, INDIA

has been assessed and found working satisfactorily as per the norms of
"Good Manufacturing Practice"

WHO-GMP

For the following scope of activities:

MANUFACTURING AND MARKETING OF VARIOUS TYPES OF ALCOHOL
BASED HAND SANITIZERS, CHEMICAL DISINFECTANTS, LIQUID HAND
WASH, SURGICAL NON- SURGICAL MASK, HAND GLOVES, PPE KIT- FACE
SHIELD AND SURGICAL GOGGLES

Date of Registration	: 20 March 2020
1st Surveillance Due	: 19 March 2021
2nd Surveillance Due	: 19 March 2022
Certificate Expiry (subject to the company maintaining its system to the required standard)	: 19 March 2023

Certificate No:- 200617605

To Verify this certificate please visit at www.otabucert.co.uk



A handwritten signature in blue ink, appearing to be "J. Khan".

Authorised Signatory

Otabu Certification Limited (UK)

Validity of this Certificate is subject to Annual Surveillance audits done successfully

This Certificate of Registration remains the Property of Otabu Certification Limited and shall be returned immediately upon request.

Email:- info@otabucert.co.uk Website:- www.otabucert.co.uk

Suite 48, 88-90 Hatton Garden, London, EC1N 8PN, UK



UDYAM REGISTRATION NUMBER	UDYAM-RJ-17-0072201				
NAME OF ENTERPRISE	THE IDEA FACTORY				
TYPE OF ENTERPRISE *	MICRO				
MAJOR ACTIVITY	MANUFACTURING				
SOCIAL CATEGORY OF ENTREPRENEUR	GENERAL				
NAME OF UNIT(S)	S.No.	Udyog Aadhaar Memorandum	Unit(s) Name		
	1	RJ17B0060300	THE IDEA FACTORY		
OFFICIAL ADDRESS OF ENTERPRISE	Flat/Door/Block No.	A-3	Name of Premises/ Building	Anandpuri,	
	Village/Town	Jaipur	Block	Adarsh Nagar	
	Road/Street/Lane	Anandpuri	City	Jaipur	
	State	RAJASTHAN	District	JAIPUR , Pin 302004	
	Mobile	9782001144	Email:	yogeshpradhan@theideafactory.co.in	
DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE	01/12/2006				
DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS	01/12/2006				
NATIONAL INDUSTRY CLASSIFICATION CODE(S)	S.No.	NIC 2 Digit	NIC 4 Digit	NIC 5 Digit	Activity
	1	18 - Printing and reproduction of recorded media	1811 - Printing	18112 - Printing of magazines and other periodicals, books and brochures, maps, atlases, posters etc.	Manufacturing
	2	73 - Advertising and market research	7310 - Advertising	73100 - Advertising	Services
DATE OF UDYAM REGISTRATION	09/06/2021				

* In case of graduation (upward/reverse) of status of an enterprise, the benefit of the Government Schemes will be availed as per the provisions of Notification No. S.O. 2119(E) dated 26.06.2020 issued by the M/o MSME.

Disclaimer: This is computer generated statement, no signature required. Printed from <https://udyamregistration.gov.in> & Date of printing:- 09/06/2021

For any assistance, you may contact:

1. District Industries Centre: JAIPUR CITY (RAJASTHAN)



2. MSME-DI: JAIPUR (RAJASTHAN)

Visit : www.msme.gov.in ; www.dicmsme.gov.in ; www.champions.gov.in

Follow us @minmsme & @msmechampions



**BE A
CHAMPION
with the
Ministry of
MSME**

 <p>भारत सरकार Government of India सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय Ministry of Micro, Small and Medium Enterprises</p>		 <p>सूक्ष्म, लघु एवं मध्यम उद्यम MSME MICRO, SMALL & MEDIUM ENTERPRISES</p>	
Udyam Registration Number : UDYAM-RJ-17-0072201			

Type of Enterprise	MICRO	Major Activity	Manufacturing
Type of Organisation	Proprietary	Name of Enterprise	THE IDEA FACTORY
Owner Name	SHRI YOGESH PRADHAN	PAN	AJKPP6356P
Do you have GSTIN	Yes	Mobile No.	9782001144
Email Id	yogeshpradhan@theideafactory.co.in	Social Category	General
Gender	Male	Specially Abled(DIVYANG)	No
Date of Incorporation	01/12/2006	Date of Commencement of Production/Business	01/12/2006

Bank Details

Bank Name	IFS Code	Bank Account Number
Union Bank of india	UBIN0556467	564601010035334

Employment Details

Male	Female	Other	Total
15	2	0	17

Investment in Plant and Machinery OR Equipment (in Rs.)

S.No.	Financial Year	Enterprise Type	Written Down Value (WDV)	Exclusion of cost of Pollution Control, Research & Development and Industrial Safety Devices	Net Investment in Plant and Machinery OR Equipment[(A)-(B)]	Total Turnover (A)	Export Turnover (B)	Net Turnover [(A)-(B)]	Is ITR Filled?	ITR Type
1	2019-20	Micro	3005934.00	5000.00	3000934.00	44556862.00	0.00	44556862.00	Yes	ITR - 3, 5, 6

Unit(s) Details

SN	Unit Name	Flat	Building	Village/Town	Block	Road	City	Pin	State	District
1	THE IDEA FACTORY	12	BRIJ PURI	JAIPUR		JAGATPURA	JAIPUR	302025	RAJASTHAN	JAIPUR

Official address of Enterprise

Flat/Door/Block No.	A-3	Name of Premises/ Building	Anandpuri,
Village/Town	Jaipur	Block	Adarsh Nagar
Road/Street/Lane	Anandpuri	City	Jaipur
State	RAJASTHAN	District	JAIPUR , Pin : 302004
Mobile	9782001144	Email:	yogeshpradhan@theideafactory.co.in

National Industry Classification Code(S)

SNo.	Nic 2 Digit	Nic 4 Digit	Nic 5 Digit	Activity
1	18 - Printing and reproduction of recorded media	1811 - Printing	18112 - Printing of magazines and other periodicals, books and brochures, maps, atlases, posters etc.	Manufacturing
2	73 - Advertising and market research	7310 - Advertising	73100 - Advertising	Services

Are you interested to get registered on Government e-Market (GeM) Portal	Yes
Are you interested to get registered on TReDS Portals(one or more)	Yes
District Industries Centre	JAIPUR CITY (RAJASTHAN)
MSME-DI	JAIPUR (RAJASTHAN)
Date of Udyam Registration	09/06/2021
Date of Printing	09/06/2021









